Off Site Premises Display and Sale Guidelines

**Regulation 3.1** Displays away from premises, except as otherwise provided in subdivisions (1) of the Regulation. A dealer shall make all displays at the licensed established place of business.

1. A dealer may conduct display(s) at additional locations subject to a phone call to the Commission Director, followed up with a letter stating the place and dates, and a copy of your territory assigned by the factory or distributor.
   a. The off premises display is held in your territory, assigned by the factory or distributor.
   b. Display vehicle and / or vehicles not for sale must be locked and unattended without literature.

Source: *Miss. Code Ann. § 63-17-69 (Rev.1983).*

**Regulation 3.2 Off-Premises Sales Guidelines** (Amendment: (Regulation 3.4)(D)(Effective 4-18-97). Sales away from premises. Except as otherwise provided in Regulation 3.3 and 3.4 of this regulation, a dealer shall make all sales at the licensed established place of business.

Source: *Miss. Code Ann. § 63-17-69 (Rev.1983).*

**Regulation 3.3** A dealer may make a sale at the home of place of business of a customer.

Source: *Miss. Code Ann. § 63-17-69 (Rev.1983).*

**Regulation 3.4** A dealer may conduct sales at additional location subject to written authorization issued by the Mississippi Motor Vehicle Commission. Such authorization will be considered if:

A. Must have written approval from factory or distributor giving permission to
B. participate in the sale, a copy of your territory assigned by the factory or distributor, and a copy of the written agreement with the location owner / lessor. Copies of the written approvals must be in the Motor Vehicle Commission Office at least 15 days prior to the 3rd Wednesday of the month.
C. The off premises sale is held in your territory, assigned by the factory or distributor.
D. The dealership man a booth or desk at the away from premises location which has the dealers name prominently displayed and at which location written authorization from the Commission kept throughout the sale.
E. The dealer can participate in 2 away sales within a calendar year.
F. The sale is to be of 10 days duration or less. 12 hours prior to start of the sale and 12
G. hours immediately following termination will be allowed for assembling and dismantling respectively.
H. Neither the dealer nor the away from premises location is presently on probation.
I. No request will be approved beyond 60 days prior to the sale.

Source: *Miss. Code Ann. § 63-17-69 (Rev.1983).*

**Regulation 3.5 Satellite location:**
an extension of the primary location, within the territory assigned by the manufacturer and / or distributor, (excluding heavy truck, specialty vehicles, & motorcycles).

A. The dealer must have:
   1. Written approval from the factory and / or distributor giving permission to build a satellite location;
   2. Planning volume for new vehicles at this location;
   3. and written authorization issued by the Mississippi Motor Vehicle Commission. Such authorization will be issued when the satellite guidelines are met.

B. Satellite Facility Guidelines:

<table>
<thead>
<tr>
<th>Total Car &amp; Light Truck Planning Vol.</th>
<th>Show Room Units</th>
<th>Show Room Square feet</th>
<th>Office Square Feet</th>
<th>Parts Square Feet</th>
<th>General Service Units</th>
<th>Total Square Feet</th>
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<tbody>
<tr>
<td>50</td>
<td>2</td>
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<td>900</td>
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<tr>
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<td>1200</td>
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<td>1200</td>
<td>5</td>
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<td>1500</td>
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<td>2000</td>
<td>3300</td>
<td>14</td>
<td>18,200</td>
</tr>
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</table>

Source: *Miss. Code Ann. § 63-17-69 (Rev.1983).*